

Coimbatore District Small Scale Industries Association - CODISSIA



Address

Codissia Trade Fair Complex, G.V.
Fair Grounds, Avinashi
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Coimbatore 641014
Tamil Nadu, India

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CODISSIA TRADE FAIR COMPLEX:

With a view to providing industries in Coimbatore region, as well as other centers in the region CODISSIA organized International Industrial Trade Fairs (INTEC) in 1988, 1991, 1994 and 1997 at the grounds of the PSG College of the technology. These fairs helped the industries achieve tremendous growth during the last decade of the 20th century.

The need for a World Class permanent venue for Trade Fairs was the need at that time and CODISSIA built the First Phase of the CODISSIA Trade Fair Complex in 1999 and put to use in the year 2000. Since then following fairs have been organized by CODISSIA which has helped in technology Upgradation and the growth of Industries and Exports.

INTEC - 2000, 2002, 2004, 2005, 2006, 2008, 2009, 2010 & 2012

AGRI INTEX - 2000 TO 2011 & 2012

BUILD EXPO - 2009, 2010 & 2012

FABTEC - 2009 & 2011

SUBCON - 2003, 2005, 2007, 2009 & 2011

The above fairs have attracted a large number of domestic as well as

international visitors. Though a large number of visitors are from the SAARC region, others from East Asia, Europe, and Africa also frequent the fairs. These fairs also provide an opportunity for the industries in the region to showcase their products to such visitors and improve their exports.

Other organizations in Coimbatore have also used the CODISSIA Trade Fair Complex to organize Conferences, Conventions, and fairs related to the relevant industry like

- South India Mills Association (SIMA)
- Southern India Engineering Manufacturers Association (SIEMA)
- Builders Association of India (BAI)
- Association of Consulting Civil Engineers (ACCE)
- Institute of Indian Foundrymen (IIF)
- Indian Medical Association (IMA)

CODISSIA has also signed an MOU with India Trade Promotion Organization (ITPO) to organize at least 3 trade fairs in the CODISSIA Trade Fair Complex

IMPACT ON EXPORTS:

Since the launch of the trade fair complex in the year 2000 industrial as well as export growth from the region have grown exponentially.

Events organized at the Trade Fair Complex have helped boost up exports of various commodities and products from Coimbatore region due to the significant presence of exporters who participate and visit the fairs.

Trade Fairs INTEC and FABTEC organized by CODISSIA have made a major impact in the export of the following items which has increased many fold

- Motors and Pumps
- Iron and Steel Castings
- Gears and Gear boxes
- Auto components

- Food processing machinery
- Machined parts and components
- Fabricated machinery and parts
- Valves and valve components
- Machine tool accessories

Agri Intex has helped in the export of

- Cut Flowers and other floriculture products
- Processed food like Vegetables, fruits, Sago etc
- Food products
- Wet grinders
- Spices
- Tea

Textile related fairs have helped in the cause of export growth in the following sectors

- Cotton Yarn
- Knitted and other Garments
- Woven Fabrics
- Cloth – Handloom and machine made
- Home linen

Numerous Conferences and Conventions have been organized in conjunction with the above fairs and independently. These events showcase the latest Technology to the local trade and industry. Since there are numerous international participants in such events they take back information on the Capabilities and products manufactured by industries of the Coimbatore Region as well as the areas surrounding it, thus helping the cause of exports. Numerous medical conferences and conventions have been held in the CODISSIA Trade Fair Complex organized by Surgeons, Orthopedics, Gynecologists, and Ophthalmologists which had showcased Coimbatore as a major centre for medical tourism also in the country.

Implementing Agency - CODISSIA:

CODISSIA, Coimbatore District Small Industries Association established in 1969, is one of the largest and most active organizations of its kind in India. Its strength lies in the total involvement and team spirit of its

members which has elevated CODISSIA as a torchbearer of growth and prosperity of Micro, Small and Medium Enterprises. CODISSIA role is focused on the following

- Providing all logistic supports to industry for growing to global standards.
- Planning and developing infrastructure facilities for exposition of products and services through trade fairs and other means.
- Creating awareness about environment protection.
- Mould budding entrepreneurs to become successful industrialists.
- Help industries is grievance redressal
- Encouraging Human Resource oriented project to create large employment potentials and helping rapid growth of Nation's Economy.
- Actively contributing valuable inputs for the Policy Makers.

To achieve this, we solemnly affirm the commitment to our traditional belief

" TEAM WORK ALWAYS SUCCEEDS "

Salient features of CODISSIA:

- First to start an Export Consortium of small industries
- First NGO to establish a permanent Trade Fair Complex in the country
- Si'TARC - A National level Testing and Research Organization promoted by CODISSIA and SIEMA
- Represents in all Advisory and Consultative Committees at District, State and National levels
- A truly democratic organization with team approach in all activities
- Reaches all over the globe through bilateral arrangements
- Signed MoU with VDMA - Germany Machinery and Plant Manufacturers' Association, Bavaria Section, Germany for Trade Promotion

LOCATION OF THE INFRASTRUCTURE PROJECT:

The Coimbatore Region consisting of the western part of Tamil Nadu comprises of some of the most industrialized districts in the State. The Districts of Coimbatore, Tiruppur, Erode, Salem and Karur constitute a large number of SME's (over 100,000) and larger industries and cater significantly to the State GDP.

Coimbatore is also strategically located at a close distance of about

200 KMs to other major cities like Kochi, Kozhikode, Trichy, Madurai, Mysore and Bengaluru.

Considering the high quality of fairs taking place in the trade fair complex, large number of visitors from around the country and abroad visit the complex. The complex is located just 2 Kms from the Coimbatore International Airport and hence is easily accessible from all around the world.

* INTEC - 2017 will be held by CODISSIA at all the halls from 01st to 5th June 2017. Contact - 0422 2222396, 97 (INTEC - 2017)

* SUBCON 2016 will be held by CODISSIA at Hall B from 18th to 20th August 2016. Contact - 0422 2222396,97 (SUBCON 2016)

* AGRI INTEX - 2016 will be held by CODISSIA at all the Halls from 15th to 18th July 2016. Contact - 0422 2222396,97 (AGRI INTEX 2016)

* ELEKTROTEC - 2016 will be held by CODISSIA at all the Halls from 15th to 18th September 2016. Contact - 0422 2222396,97 (ELEKTROTEC - 2016)

* Truck Trailer & Tyre Expo will be held by Media Day Marketing at Hall B from 06th to 08th August 2016. Contact-9342185915 (Truck Trailer & Tyre Expo)

* WEDDING VIBES SEASON - 4 will be held by M/S Mark 1 Communication at Hall - A from 13th to 15th August 2016. Contact - 0422 24722496 (WEDDING VIBES SEASON - 4)

* Coimbatore Book Festival - 2016 will be held by CODISSIA at Hall C & D from 19th to 28th August 2016. Contact - 0422 2222396,97 (COIMBATORE BOOK FESTIVAL - 2016)

* Great Indian Training & Placement Expo - 2016 will be held in Hall A on 28th & 29th September 2016. Contact - 9942477773 (Great Indian Training & Placement Expo - 2016)

* Bakers Technology Fair 2016 will be held by Synergy Exposures & Events India Pvt Ltd. at Hall A from 22nd to 24th July 2016. Contact - 044 22780776 (Bakers Technology Fair 2016)

* COIMBATORE SHOPPING FESTIVAL 2016 will be held by CODISSIA at all the halls from 23rd December 16 to 01st January 17. Contact - 0422 2222396, 97 (CSF - 2016)

Conducted by COINTEC

INTEC - International Industrial Trade Fair Covering Engineering, Automation etc.,

AGRI INTEX - Agricultural International Exhibition.

BUILD INTEC - Trade Fair covering Building, Construction etc.,

FABTEC - Trade Fair on sheet metal fabrication, welding technology, coating etc.,

SUBCON - Engineering Fair covering sub contractors.

For more details, please visit <http://www.coimbatoremap.com/detail/coimbatore-district-small-scale-industries-association-codissia-14>